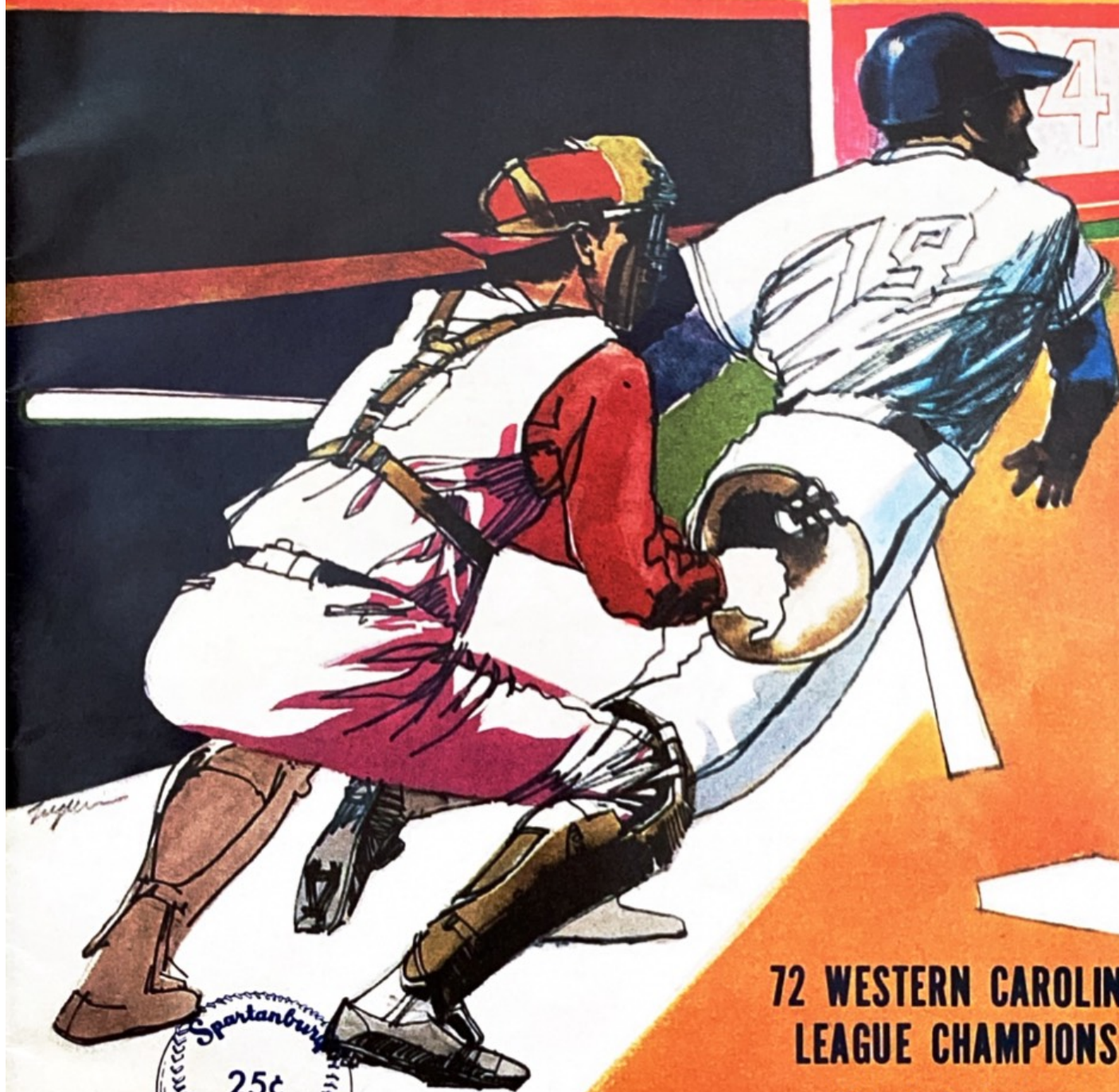


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I salute the wonderful fans of this area for their outstanding support and wish Ruly Carpenter, Howie Bedell and all the Phillies another successful season in 1973.

We're proud of "our Phillies" and invite you to attend the games often.

Robert L. Stoddard,
Mayor, City of Spartanburg



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H.E. (Hub) BLANKENSHIP
General Manager



VELMA WRIGHT
Secretary



HOWIE BEDELL
Manager

WESTERN CAROLINAS LEAGUE 1973

TEAM	NICKNAME	AFFILIATION	GEN. MANAGER	FIELD MANAGER
Anderson	Tigers	Detroit	Bobby Kerr	Len Okrie
Charleston	Pirates	Pittsburgh	Charles Boyd	Chuck Cottier
Gastonia	Rangers	Texas	Jon Richardson	Rich Donnelly
Greenwood	Braves	Atlanta	Bob Lynn	Hoyt Wilhelm
Orangeburg	Cardinals	St. Louis	Red Dwyer	Jimmy Piersall
Spartanburg	Phillies	Philadelphia	Hub Blankenship	Howie Bedell

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TONY BROOKS
WORD Radio



BILL WEEKS
Sports Editor
Spartanburg Journal



KEN BOSTIC
WSPA TV



BILL ELLIOT
WKDY Radio

The Phillies want to express their appreciation to the men and the news media who report the exciting happenings in professional baseball. Through their very fine efforts baseball in Spartanburg continues to be clean wholesome entertainment for the whole family. We salute the men who keep our fans informed.



National Association President Hank Peters presents plaque to WCL prexy John Moss recognizing Hub Blankenship as 1972 League Executive for two consecutive years.

1972 A BIG YEAR FOR THE PHILLIES

"WESTERN
CAROLINAS
LEAGUE
CHAMPIONS"



Steve Bissett receives award from GM Hub Blankenship for leading hitter in Appalachian League for 1971.

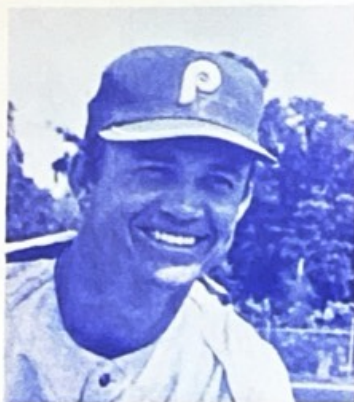


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and
The Spartanburg Phillies

MEET OUR SKIPPER



Howie Bedell, a 15 year veteran in pro baseball as player and manager, returns as Manager of the Spartanburg Phillies for 1973. Bedell returns to Spartanburg where he served as Manager in 1970 leading the S-Phils to a 64-64 record and 4th place finish.

Howie is a real competitor and a student of the game. He managed the Peninsula team to the Carolina League Championship in 1971 and was voted to the All-Star Team in the Texas and Eastern Leagues and the American Association as a player.

Howie Bedell was born in Clearfield, Pennsylvania and graduated from Pottstown High School in 1955 where he played basketball, football and baseball. He began his pro career in 1957 and reached the majors in 1962 with the Milwaukee Braves.

Howie makes his off-season home in Pottstown, Pennsylvania, with his wife, Judy, and 2 sons.

Welcome back to Spartanburg, Howie!

HOWIE BEDELL

MEET THE SPARTANBURG PHILLIES' BOOSTER CLUB



The Spartanburg Phillies are fortunate to have a fine Booster Club that supports the team in so many ways.

The Boosters welcome the team to Spartanburg, make the boys feel at home, have meals with the players, remember them on their birthdays and attend out-of-town games backing the Phils, plus many other activities.

Membership is only \$1.00 per year and you're invited to join.

Officers for 1973 are Hans Walker, President; Connie Greene, Vice-President; and Jenny Cook, Secretary-Treasurer. We're thankful for the Phillies Booster Club.

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(A message from the President of Minor Leagues)

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We feel that this league provides wholesome, inexpensive family entertainment in the red-white and blue American tradition . . . and win or lose, we hope that you will enjoy the games and promotions as much as we and the Phillies enjoy putting them on for you.

Your patronage at this game and those you will see in the future is appreciated, and we salute you, the fans, who have made baseball the great institution it is.

Henry J. Peters



Hank Peters

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HOW TO KEEP SCORE



SOME SYMBOLS USED BY SCORERS FOLLOW

Base Hit	.	Sacrifice Hit	.H
Two-Base Hit	=	Passed Ball	.B
Three-Base hit	≡	Balk	.BK
Home Run	≡≡	Struck Out	.K
Fumbled Grounder	.A	Base on Balls	.BB
Hit by Pitcher	.HP	Muffed Fly	.O
Fielder's Choice	.FC	Wild Throw	.W
Wild Pitch	.WP	Forced Out	.XX
Stolen Base	.S	Error	.E
Left on Bases	.L	Four Fly	.F

NUMBER PLAYERS AS FOLLOWS

Pitcher	1
Catcher	2
First Baseman	3
Second Baseman	4
Third Baseman	5
Shortstop	6
Left Fielder	7
Center Fielder	8
Right Fielder	9

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HOW TO COMPUTE AVERAGES

BATTING—Divide the total number of base hits by the total times at bat.

FIELDING—Divide the number of chances accepted by the total number of chances.

PITCHING—Divide the total number of games by the total number of innings pitched, and then multiplying by nine.

STANDING OF TEAMS—Divide total number of games won by the total number of games played.

TO DETERMINE WINNING OR LOSING PITCHER—Starting pitcher must pitch $4\frac{1}{2}$ innings to receive credit for win. Any pitcher may lose regardless of innings he pitches.

Base runners, at time when pitchers are changed, if they score, are charged to pitcher who placed them on base. Any pitcher entering game when score is tied will be charged with win or loss if he finishes game.

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APRIL	JUNE	18 Orangeburg	APRIL	JUNE	31 Anderson
13 Gastonia	1 Charleston	19 Orangeburg	14 Gastonia	3 Gastonia	AUGUST
15 Anderson	2 Gastonia	26 Gastonia	16 Greenwood	6 Gastonia	1 Anderson
17 Greenwood	5 Gastonia	27 Greenwood	18 Anderson	8 Anderson	5 Greenwood
20 Orangeburg	7 Anderson	29 Gastonia	19 Anderson	10 Greenwood	8 Greenwood
21 Orangeburg	9 Greenwood		22 Charleston	12 Gastonia	10 Anderson
26 Charleston	11 Orangeburg	AUGUST	(Doubleheader)	14 Orangeburg	13 Orangeburg
27 Anderson	13 Charleston	2 Charleston	24 Orangeburg	15 Charleston	14 Orangeburg
30 Greenwood	17 Gastonia	3 Charleston	25 Orangeburg	16 Charleston	15 Orangeburg
	19 Greenwood	4 Charleston	28 Anderson	23 Greenwood	16 Charleston
	21 Charleston	6 Greenwood	29 Greenwood	26 Anderson	17 Charleston
MAY	22 Charleston	7 Greenwood		29 Orangeburg	19 Gastonia
2 Gastonia	24 Greenwood	9 Anderson	MAY	30 Orangeburg	22 Greenwood
3 Orangeburg	25 Anderson	11 Orangeburg	1 Gastonia	JULY	23 Gastonia
4 Orangeburg	27 Orangeburg	12 Orangeburg	5 Charleston	1 Charleston	25 Anderson
8 Greenwood	28 Orangeburg	18 Gastonia	6 Orangeburg	2 Charleston	28 Gastonia
11 Gastonia	JULY	21 Greenwood	7 Orangeburg	4 Gastonia (night)	
12 Anderson	3 Gastonia	24 Gastonia	9 Greenwood	6 Greenwood	
14 Charleston	4 Gastonia (day)	26 Anderson	10 Gastonia	8 Gastonia	
15 Charleston	5 Greenwood	July 4th—12:30 P.M. game	13 Anderson	14 Greenwood	
18 Gastonia	7 Gastonia	July 13th—WCL All Star game	16 Greenwood	17 Anderson	
20 Anderson	9 Anderson	Playoffs—Aug. 30th-Sept. 1	17 Greenwood	20 Orangeburg	
21 Anderson	10 Anderson	Sunday Games @ 2:30 P.M.	19 Gastonia	21 Orangeburg	
22 Orangeburg	11 Charleston	Night Games @ 7:30 P.M.	25 Anderson	22 Charleston (D. header)	
23 Orangeburg	12 Charleston		26 Greenwood	25 Gastonia	
24 Anderson	15 Greenwood		28 Charleston	28 Anderson	
27 Greenwood	16 Anderson		29 Charleston	30 Gastonia	
31 Charleston			30 Orangeburg		

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THE PHILLIES' GENERAL MANAGER HUB BLANKENSHIP

Hub Blankenship has been associated with sports in some capacity for most of his adult life. He was Sports Director of WIS-TV, Columbia, and worked with Bob Fulton on the Gamecock Network crew.

Later he did play-by-play for WJOT, Lake City, S.C., where he served as part owner and General Manager.

Hub became General Manager of the S-Phillies in August 1970. He was voted the Western Carolinas Leagues "Executive of The Year" in 1971 and 1972.

Hub is a native of Asheville, N.C., and a resident of Spartanburg for 4 years. He is married to the former Alva Beckham of Winnsboro and they have two boys, Terry 18, Ken 13 and a daughter, Sally 15.



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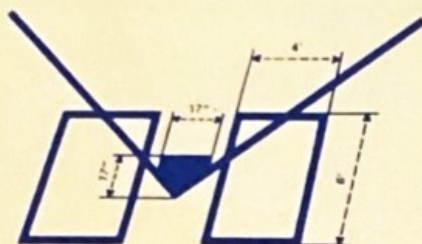
A large, white Coca-Cola cup with a red band across the middle. The band features the word 'Enjoy' in white script and 'Coke' in large white letters. The cup is filled with a dark, chunky material, possibly chocolate or a thick beverage. The background is a light, textured surface.

[illegible]

Home Plate

Home plate is made of thick white rubber plaque with beveled upper edges. It is solidly attached to the ground, level with the field.

The plate has five irregular sides; side facing pitcher is 17 inches; two other sides are each 8 1/2 inches; two others are each 12 inches. The extensions of these last two reach to first and third bases and as far as the fences, marking the limits of the foul lines.



Batter's Box

On each side of home plate, a white rectangular four feet wide by six feet deep is called the Batter's Box. The batter must remain within these limits to hit the ball.

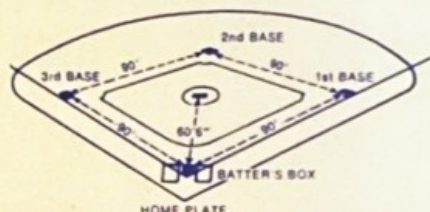
The Field

A baseball field is grass-covered except for the base lines around the diamond, usually called the infield. The space between the infield and the fences is called the outfield. Most fields in organized baseball have a warning track in front of the fences; a gravel surface warns a player he is approaching the fence.

Dimensions

Distance between bases (including home plate) 90 ft.
Distance between home plate and second base 127 ft. 3 1/4 in.
Distance between first and third bases 127 ft. 3 1/4 in.
Distance from pitcher's mound to home plate 60 ft. 6 in.
Distance from home plate to left field fence 325 ft. (minimum)
Distance from home plate to right field fence 325 ft. (minimum)
Distance from home plate to extreme end of center field 400 ft. (minimum)

(†Regulations adopted in 1958, and apply to construction of new stadiums)



Pitcher's Mound

The pitcher's plate is a rectangular slab set on elevated ground near the center of an imaginary line reaching from the point of home plate to the center of second base. It is constructed of white rubber, and is 24 inches long and 6 inches wide.

"Bags"

The first, second and third bases are indicated by cushions or "bags" covered with a thick coating of white canvas. They are securely attached to the ground.

The bags are placed entirely within the diamond (any batted ball touching a base is considered within the lines and is a fair ball). The second base bag is situated where the lines reaching from the first and third bases meet.

Chesnee, S.C.

The Firms, Businesses and Industries on this page urge the fine folks in the Chesnee area to support the Phillies.

Go Phillies Go!

Best Wishes, Phillies!

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PITCHING HITTING & THROWING

TIPS

PITCHING



Grip. Hold the ball firmly with two fingers on top, the thumb underneath, the seam under the first knuckles of the top fingers. Practice maintaining an even finger pressure.

Windup. Wind up before each pitch. It relaxes the arm and shoulder muscles and helps you get your weight behind the pitch properly.

Stride. Step forward with the "throwing foot," the foot opposite the arm doing the throwing—the left foot for righthanders, the right foot for lefthanders. As the pitching arm swings back, the striding foot comes straight forward and hits the ground with the toe pointed directly at the target. The arm should come through as the body drives off the pivot foot. Keep good balance throughout the pitching motion as it makes hitting the target easier.

Control—ability to put the ball where you want to is the most important factor in good pitching. Every time you throw a ball, have a definite target in mind. When playing catch, for example, keep your eye on the receiver's belt buckle. Use an overhand, three-quarter-speed fast ball and see how closely you can pitch the ball "through the middle" at that buckle. If you work out with a catcher, have him hold his mitt in the center of the strike zone and practice hitting that mitt. When practicing by yourself, use a sponge rubber ball and throw at a target on a wall. Stand 46 feet away, the Little League pitching distance to the plate.



HITTING



Hold the bat with one hand. Leave room underneath for the other hand.



Place knuckles of both hands in line with each other.

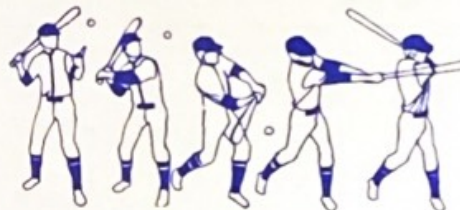
Good hitting calls for keeping your eye on the ball, a firm grip, the proper stride and follow-through. To get the most power, the ball should be hit out in front of you—just about even with the leading foot.

Grip. Shake hands with the bat, keep the trademark up. Place knuckles of both hands in line with each other. This keeps arms away from the body and allows for good wrist action.

In PH&T hitting, you'll be pitching to yourself, so hold the bat with one hand, leaving room underneath it for your other

hand, and rest the bat lightly on the shoulder. With your free hand, toss the ball slightly forward and high enough to give yourself time to cock the bat ... step under the ball and hit it as far and as high as you can.

Stride. As you toss the ball up and slightly ahead of you, take a short step with the leading foot. And as you grip the bat with both hands, take a slight step forward with the rear foot and put most of your weight on it. Stride into the ball with your leading foot and swing to hit the ball out in front of you. Try to watch the bat hit the ball. The rear foot should pivot during the swing, as you follow through.



THROWING



Grip. Hold the ball firmly, two fingers on top, the thumb underneath, with the seam under the first knuckles of the top fingers. Practice keeping a uniform finger pressure on the ball so that it will be released about the same way every time.

Throwing for distance and accuracy, like pitching, can be improved with practice. That's why many good throwing outfielders like to take a turn on the pitching mound during batting practice.

A good, hard throw should be delivered with a full sweep of the arm. Step in the direction of the target and put all your weight behind the throw. As you take your stride, try to land on the ball of your foot. Landing on the heel can upset your balance which could take your eye off the target.

In the PH&T throwing event, your target will be the foul line. Take a couple of short running steps, which will build up

momentum, and keep your eye on the foul line before, during and after the throw.

Follow-through. Each time you throw, let your arm follow-through completely. This will help you shift weight from your pivot foot to the leading foot and add distance to the throw. A partial follow-through tends to interrupt the continuous control you must maintain from start to finish in your throwing motion. A full follow-through also helps you keep your balance so that you can "follow the ball" with your throwing motion and keep the ball in line with the target. A full or three-quarter overhand throw is best when throwing for distance and accuracy.



Phillies Baseball Pointers

PITCHING TIPS

Connie Mack said that pitching is 75% of the game. Those who watched the Dodgers win their recent pennants claim it is 90%. Carl Hubbell, the Giant great, once wrote the "Ten Commandments" of pitching, which still apply today— 1) A limber arm; 2) A rugged physique, or wiriness; 3) A repertoire—meaning a fast ball, a breaking ball, and perhaps another special pitch, along with a change of pace; 4) Control; 5) Competitive courage; 6) Endurance; 7) Intelligence; 8) The ability to size up a hitter; 9) Confidence; 10) Fielding skills. Hubbell also emphasized developed skills as against endowed equipment—it means that a person can make himself into a good pitcher.

A pitcher should be a good thrower and develop a good delivery. There are six actions in a good delivery: 1) the wind-up—to create rhythm (some pitchers have abandoned this step); 2) the stretch—brings arm behind head; 3) leg lift—gives drive to motion; 4) the stride—for control (youngsters often overstride and lose control and power; 5) the body pivot—shifts weight to front foot; 6) the follow through—gets body into pitch and aids control (a poor follow through leads to wild-high pitches).

A young boy should learn to throw well and work on his delivery, but he should not attempt any breaking balls until his arm is developed. A pitcher can help himself win by learning how to field his position, and learning how to hit and bunt since he is 11% of the lineup. A pitcher is only as good as his legs and should keep them in shape by running. A pitcher who does not work hard or think while he pitches will never make it to the Major Leagues.



HITTING TIPS

Hitting a baseball is the most difficult thing to do in all of sports. It requires good eyes, concentration, and lots and lots of practice. Following the advice of Ted Williams, which is below, will help anyone in their hitting.

The most important thing to learn is the strike zone, and where to hit the ball best in the zone. Wait for a good ball to hit; do not swing at **any** ball out of the zone. You must think fast with only 2/3 of a second to make up your mind. When you like a pitch, you must be quick with the bat.

Your batting stance should be natural and enable you to swing quickly and cover the plate. Do not hesitate to experiment with your stance or bat, or to imitate others, until you find out what is best for you. Generally, the lead foot should be closer to the plate and pointed toward the pitcher. Grip the bat firmly with your fingers. Balance slightly on the balls of your feet. The knees should be bent but flexible, while the shoulders are level. Keep your head still and watch the ball. Cocking of the hips and hands is the root of batting power and puts your whole body into the swing.

If you are grounding out you may be swinging too early — If you are popping up you may be swinging too late. Remember, even a .400 hitter fails six out of ten times.

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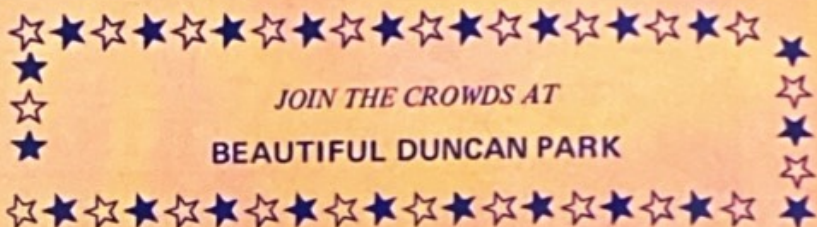


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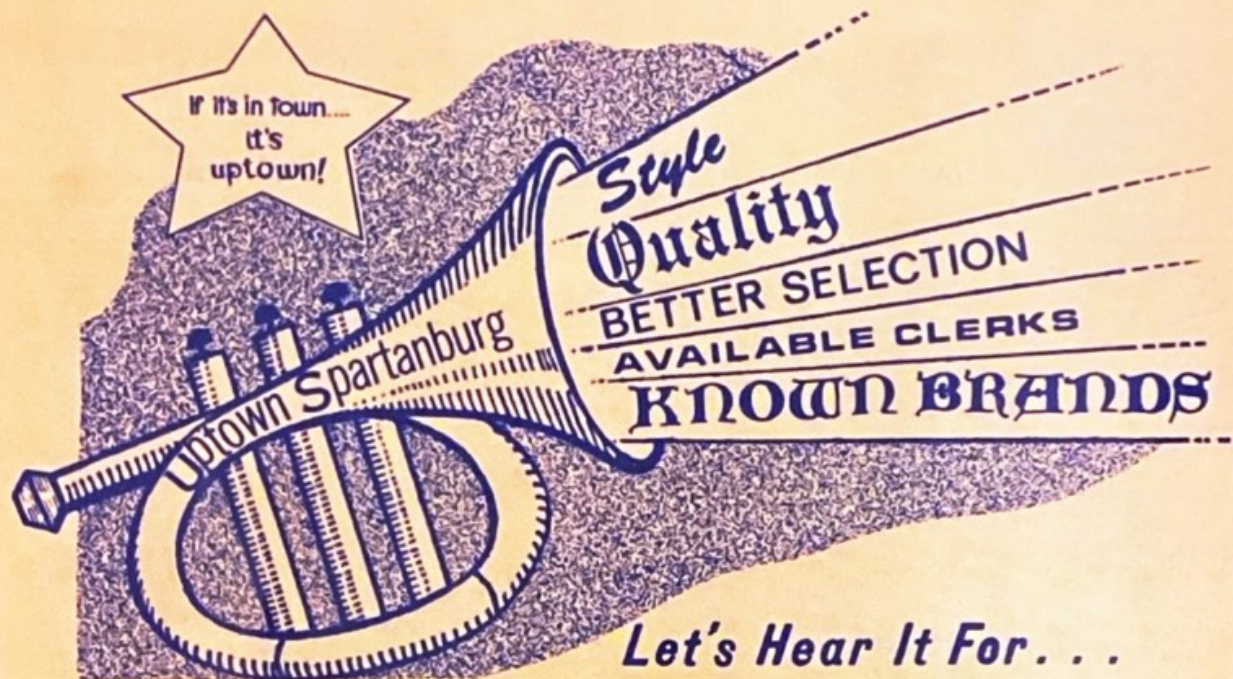
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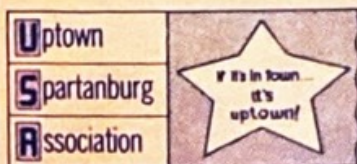
Excitement is in the air all around town about the Uptown Mall and the many other phases of the renewal work planned for the area covering from Pine Street to Daniel Morgan Avenue and from Henry Street to Daniel Morgan Avenue.

Meeting the needs of shoppers has long been the goal of member firms of the Uptown Spartanburg Association. The Association, with close cooperation among businessmen, insures a healthy community.

With already announced plans by the Central City Downtown Redevelopment Committee of the Chamber of Commerce about the immediate undertaking

of Phases I, II, and III of the overall projected renewal projects, the individuals, businesses, churches and property owners located in the boundaries of work to be done for now and the future, are reorganizing to better meet the needs of shoppers.

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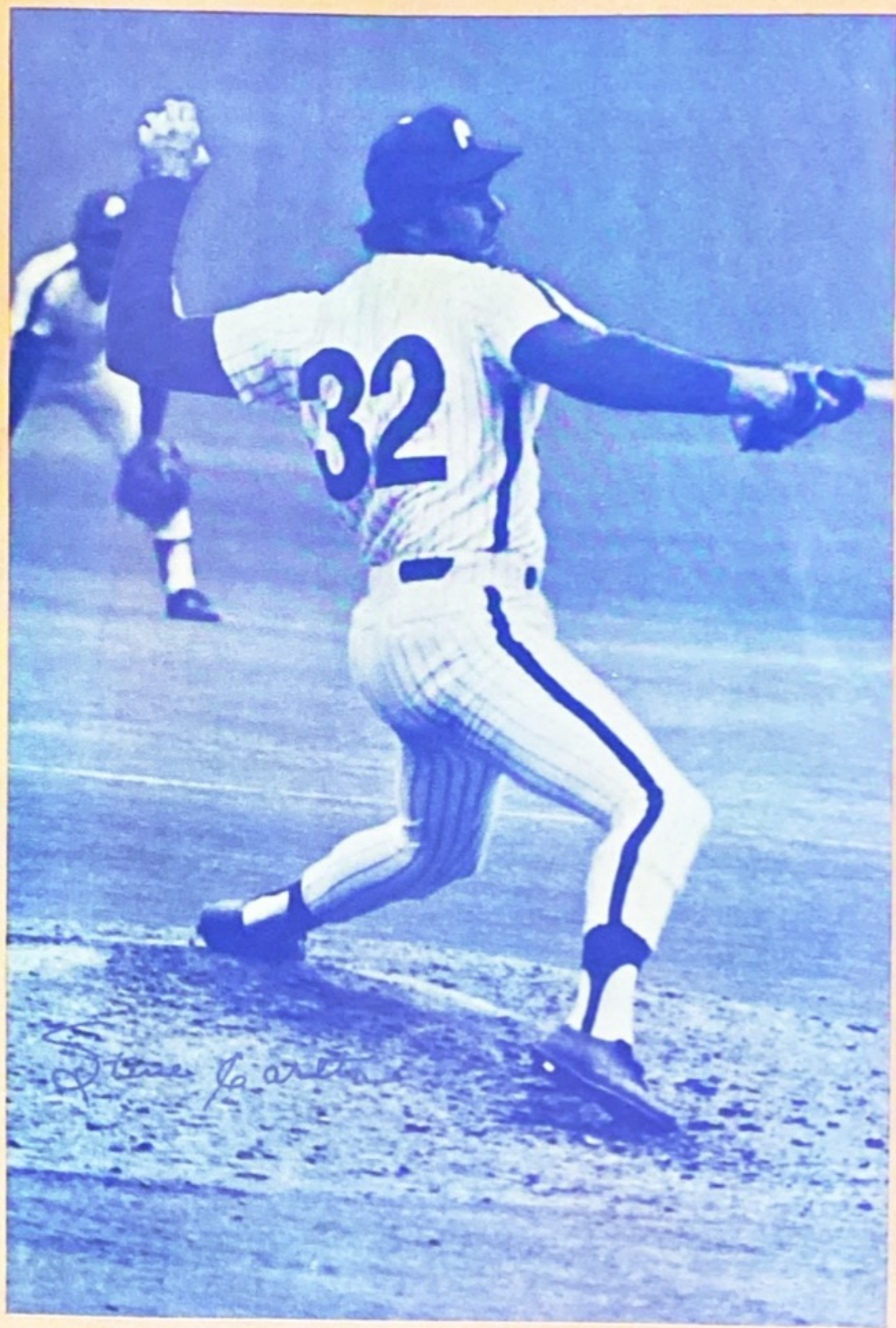


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